## **New Order**

KAYU-TV

Normal

Hiatus: Flight End: Flight Start:

09/26/2016

10/09/2016

Office: Client: Agency: Media Plus+ Station: Order Type:

369 - Campaign 155 - Cathy McMorris Rodgers for Congress Cancel Date:

Estimate: Piggyback Product: Product:

2179 - CMR General TV 2016 Gail Received in ePort: Gleason 9.26-10.8

9/19/2016 8:05:31 PM

W35-54 A35+ Rep Office: Local/National:

Local

Non-Airtime Dollars:

\$0.00 \$0.00 \$1,135.00

\$1,135.00

Interactive Dollars: Airtime Dollars:

**Total Spots:** Total Dollars:

\$118.23

9.60

Phone: AE:

OrderID:

Status:

Pending Review

MarketShare:

5406698

Lynn Stryker KAYU-TV

GIMP: CPP: GRP: Demo 3: Demo 2: **Primary Demo:** 

\$0.00

Flight dates: Mon 9/26 - Sat 10/8 Separation: 30

Comments:

100% Posting required for all clients. All makegoods must be made within flight. TVinvoices.com.

Terms of Sale:

Weekly Airtime Lines

			ω		N	-	. Z	Line
			Tu 8:30P-9P NEW GIRL	BROOKLYN NINE- NINE	Tu 8P-8:30P	MODERN FAMILY	(Program)	
Cash\$ -			PŢ		PŢ	7	Code	DPT
Spots: \$1,			\$225.00 C 30		\$225.00	\$110,00	Rate	
135.00	Tot	Tota	C		ဂ	c		
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CPP: 9.6 - \$118.23								
CPP: 9.6 - \$118.23 Total GIF								
CPP: 9.6 - \$118.23 Total GIMP(000) - C			2		-	4	Spots	Total
CPP: 9.6 - \$118.23 Total GIMP(000) - CPM: 0 - \$			2 1.70		1 80	4 1.10	Spots Rtg	Total
Cash\$-Spots: \$1,135.00 - 7 Trade\$-Spots: \$0.00 - 0 Total Cost: \$1,135.00 Total GRP - CPP: 9.6 - \$118.23 Total GIMP(000) - CPM: 0 - \$0.00			2 1.70 \$132.3		1 80 \$125.0	4 1.10 \$104.5	Rtg	
CPP: 9.6 - \$118.23 Total GIMP(000) - CPM: 0 - \$0.00			2 1.70 \$132.35		1 180 \$125.00	4 1.10 \$104.55		